



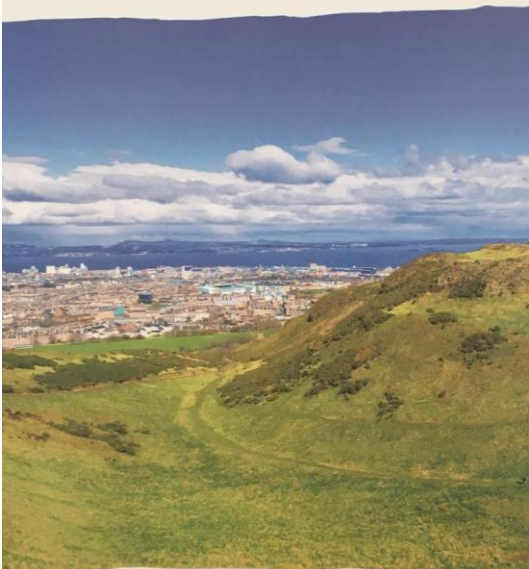
VALUING NATURE

VNP Demystifying Papers on Green Finance, Economic Analysis and CBA

Session 2: Business impact under VNP
Business Impact Conference, 21 February
2020

Demystifying Series

- What topics you know inside out yet are largely unknown to others?
- Which questions you find yourself answering again and again?
- Written mostly by ‘the community’
- ‘Go to’ reference
- Accessible – contribute to common languages through inviting design
- Not necessarily the final word, but definitely the first



Demystifying Economic Valuation:

Valuing Nature Paper | June 2016

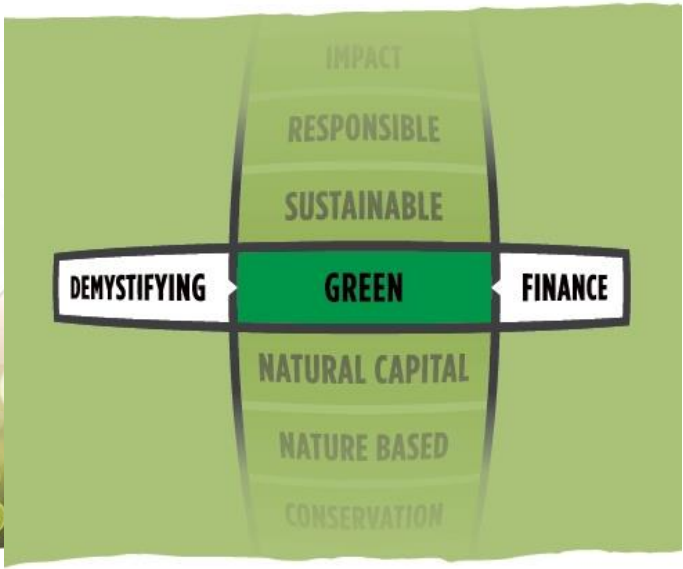


Demystifying Cost Benefit Analysis

Valuing Nature Paper | October 2019




VNP21



Demystifying Green Finance

Valuing Nature Paper | October 2019

VALUING NATURE PROGRAMME VNP13



Demystifying Health
Valuing Nature Paper | October 2018

VALUING NATURE PROGRAMME VNP19



Demystifying Health Metrics
Valuing Nature Paper | October 2019

VALUING NATURE PROGRAMME VNP20



Demystifying shared and social values
Valuing Nature Paper | October 2019

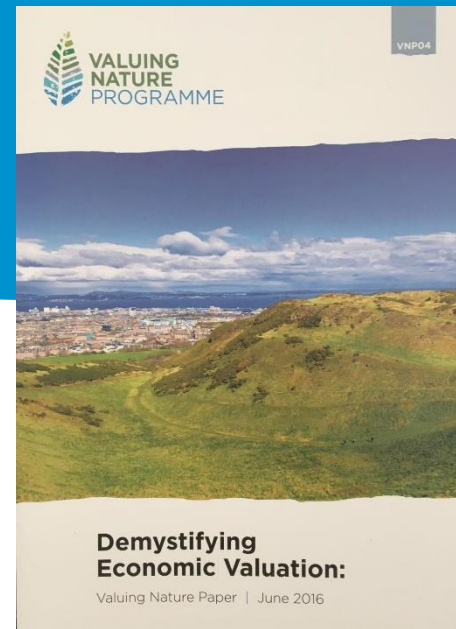
VALUING NATURE PROGRAMME VNP22



Valuing Arts and Arts Research
Valuing Nature Paper | October 2019

Economic valuation

- Supporting decision making: particularly when comparing financial costs and benefits with others
- Understanding businesses impacts and dependencies beyond the financial
- Valuing the returns to investing in natural assets
- Selecting and reporting economic value evidence



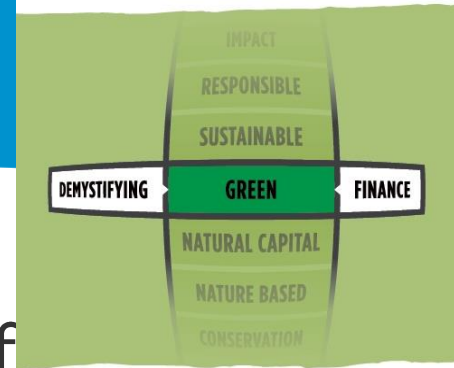
Cost Benefit Analysis

- Understanding the key principles and tool for economic appraisal by public sector that supports policy goals and major projects
- Introduction to HM Treasury Green Book
- Decision rules, treatment of uncertainty, communicating decisions



Green Finance

- A busy and fast changing scene: many terms, many different types of investors and financial instruments
- Operating through many drivers and against many barriers
- Examples
- The beginnings of “what makes a project investible”



Demystifying Green Finance

Valuing Nature Paper | October 2019